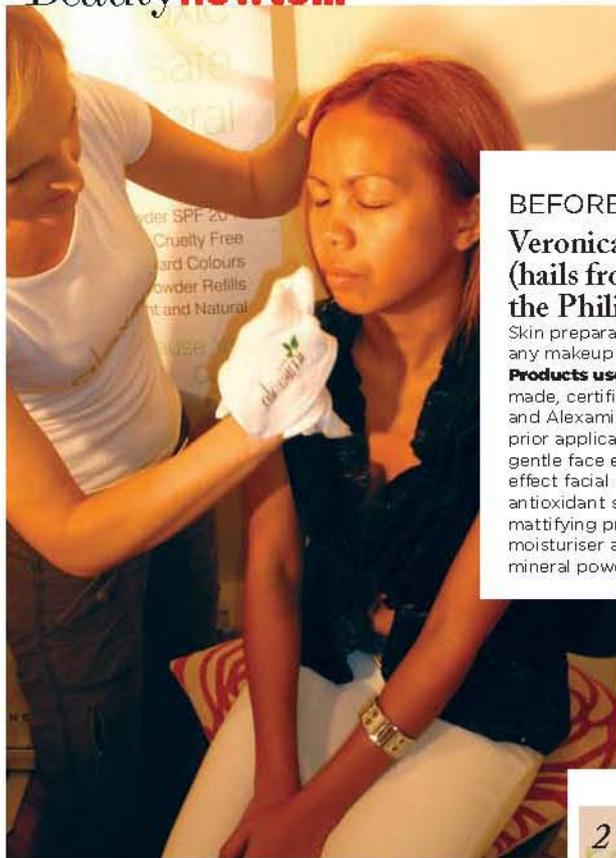


1



BEFORE
Veronica
 (hails from
 the Philippines)

Skin preparation is a paramount prior any makeup application.

Products used: Mukti Australian-made, certified organic skincare and Alexami products were used prior application: cleansing lotion, gentle face exfoliant, Alexami clean effect facial cloth, hydrating mist, antioxidant serum and Alexami mattifying primer. **Tips:** ensure the moisturiser absorbs completely prior mineral powder application.



STEP ONE
Complexion

Conceal pigmentation with dry Alexami mineral foundation powder, using a non-latex sponge or fingertips.

Tips: mineral powder can also be mixed with daily moisturiser.

STEP TWO
Complexion

Apply Mineral Foundation Powder in Amber using the Alexami vegan kabuki brush.

STEP THREE
Eyes

Apply Alexami Mineral Eye Shadow in Blue/Green as a base to create brighter eyes.

Tips: tapping techniques are a must with mineral powder applications; do not brush away the mineral powder.

STEP FOUR
Eyes

Apply Alexami Red Plum along the lash line and the eye socket for a creative colour effect to suit this skin tone.

2



Australian-made, MINERAL MAKEUP BRAND ALEXAMI has created TWO stunning MAKEUP LOOKS to illustrate the VERSATILITY of the range. MANAGING DIRECTOR ALENKA DIRNBEK demonstrates two looks, one on a MAORI MODEL and one on a FILIPINO MODEL to show the COVERAGE capabilities and colour choices available within the professional ALEXAMI RANGE.

3



4

