



Before



After



Before



After

Mineral make-up **step by step**

Alenka Dirnbek, managing director of Alexami Cosmetics, provides a step-by-guide to mineral makeup application for a mature woman, and a woman suffering from rosacea.

Doris: a registered nurse with a severe, dry type of rosacea

1. Preparing the skin. This is paramount prior to any make-up application. The Australian-made certified organic skincare range from Mukti and Alexami Cosmetics were used prior to application. The skin was prepared using Alexami Clean Effect Facial Cloth, Mukti Hydrating Mist and Alexami Mattifying Primer, due to Doris' very sensitive skin. Hamamelis virginiana (Witch Hazel) water in the Alexami Mattifying Primer works as a skin conditioning agent, helping to reduce flaking and restoring the suppleness of skin, and enhancing the appearance of dry or damaged skin. Doris found this very calming on her skin. Ensure the moisturiser absorbs completely prior to makeup application.

2. Complexion. This aim of this step was to conceal redness and small red veins, using a non-latex sponge (Doris is allergic to latex) and Alexami Mineral Foundation Matte Formula Colour in Light Beige.

3. Complexion. Next Alexami Mineral Foundation Powder in Soft Beige was applied with the Alexami Vegan Kabuki Brush.

4. Cheeks. Alexami Medium Dark Bronzer was used to create a sunkissed glow using a flat-top brush.

5. Eyes. Alexami Mineral Eye Shadow in Khaki was used, which is similar to Doris' natural eye colour. Tapping techniques are a must with mineral powder applications. Do not brush away the mineral powder!

6. Eyes. Alexami Soft Pink Eyeshadow was used as a highlighter and to brighten the eyes.

7. Eyes. Alexami Black Eyeshadow is used as an eyeliner. It can be applied dry and wet with an angle brush. The same colour was also used under the eyes, again applied with an angle brush.

8. Eyes. Alexami Herbal Mineral Mascara was applied as a finishing touch.

9. Lips. Alexami Vegan Lip Gloss in Dusty Rose was applied, mixed with Nude Pink and Red Plum eyeshadow powder.

Ivana: a mature woman

1. Preparing the skin. The skin was prepared with Alexami Clean Effect Facial Cloth, Mukti Hydrating Mist, Mukti Antioxidant Facial Serum and Alexami Mattifying Primer.

2. Complexion. This aim of this step was to conceal redness and small red veins, using a non-latex sponge (Ivana is also allergic to latex), and Alexami Mineral Foundation Matte Formula Colour in Light Beige.

3. Complexion. Next Alexami Mineral Foundation Powder in Soft Beige was applied with Alexami Vegan Kabuki Brush.

4. Cheeks. Alexami Light Bronzer was used to create a sunkissed glow using a flat-top brush.

5. Eyes. Alexami Mineral Eye Shadow in Chocolate was used, which is similar to Ivana's natural eye colour. Again, tapping techniques are a must with mineral powder applications.

6. Eyes. Alexami Soft Peach Eyeshadow was used as a highlighter and to brighten the eyes.

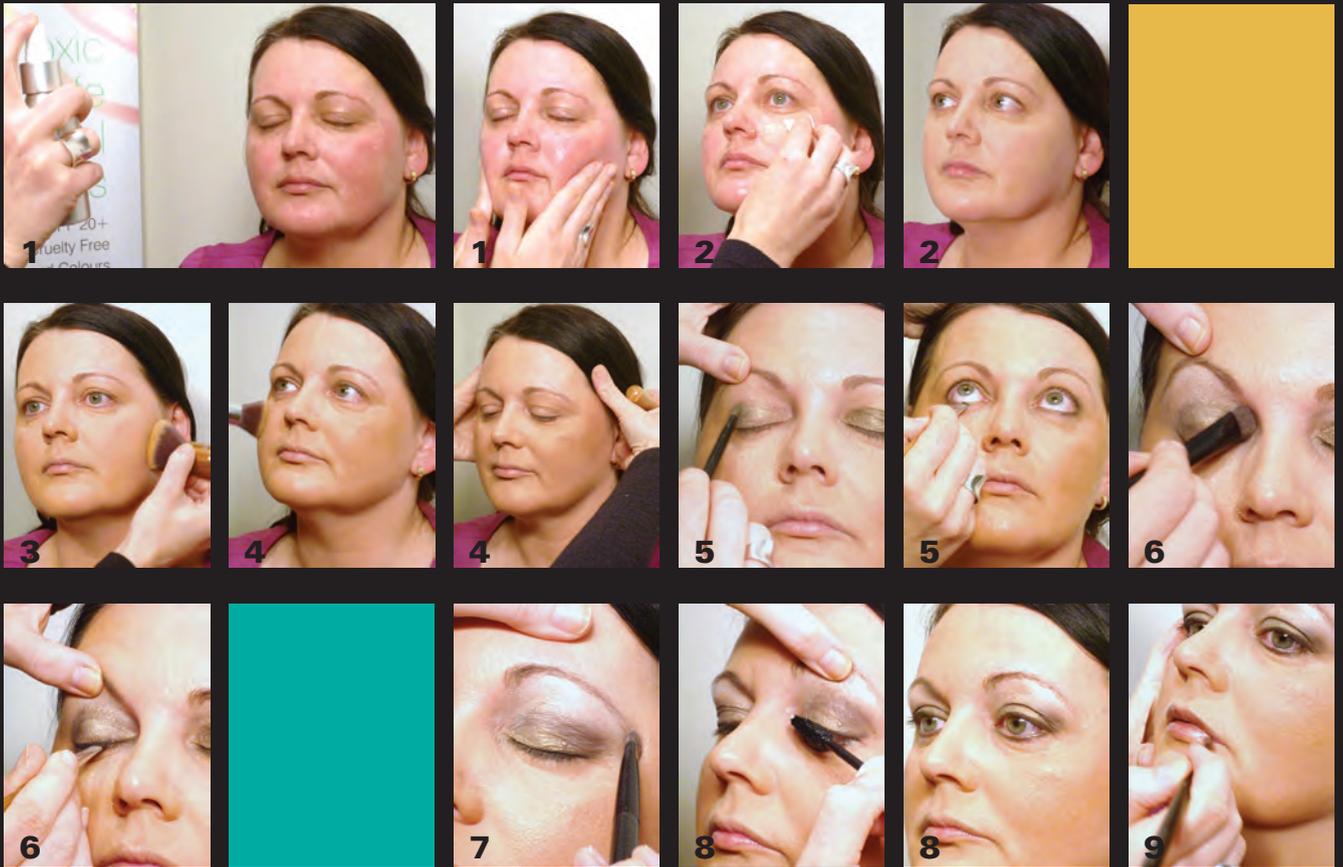
7. Eyes. Alexami Black Eyeshadow was used as an eyeliner. It can be applied dry and wet with an angle brush. The same colour was also used under the eyes, again applied with an angle brush.

8. Eyes. Alexami Herbal Mineral Mascara was applied as a finishing touch.

9. Lips. Alexami Vegan Lip Gloss in Raspberry was applied, mixed with Warm Pink eyeshadow powder.

Alexami Cosmetics will be exhibiting at the APAA Educational Conference and Expo.

Doris



step by step

Ivana

