



BEFORE

Kathryn (New Zealand – Maori heritage)

Skin preparation is a paramount prior to any makeup application.

Products used: Mukti Australian made certified organic skincare products and Alexami were used prior application: cleansing lotion, gentle face exfoliant, Alexami clean effect facial cloth, hydrating mist, antioxidant serum and Alexami mattifying primer.

Tip: ensure the moisturiser absorbs completely prior mineral powder application.



STEP ONE

Complexion

Conceal pigmentation with Alexami mineral foundation powder applied with a non-latex sponge or fingertips.

Tip: mineral powder can also be mixed with daily moisturiser for a liquid formulation.

STEP TWO

Complexion

Apply mineral foundation powder in Warm Tan with the Alexami vegan kabuki brush.

STEP THREE

Eyes

Apply Alexami Mineral Eye Shadow in Chestnut as a base. This helps to make the eyes look larger and more striking.

Tip: tapping techniques are a must with mineral powder applications; do not brush away the mineral powder.

STEP FOUR

Eyes

Highlight under brow bone with Alexami Cappuccino which helps highlight and brighten the eyes.

Australian-made, MINERAL MAKEUP BRAND ALEXAMI has created TWO MAKEUP LOOKS to illustrate the VERSATILITY of the range. MANAGING DIRECTOR ALENKA DIRNBEK demonstrates two looks, one on a MAORI MODEL and one on a FILIPINO MODEL to show the COVERAGE capabilities and colour choices available within the professional ALEXAMI RANGE.

